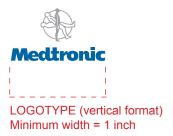
## MEDTRONIC LOGO USAGE AND SPECS

LOGOTYPE (horizontal format) Minimum width = 1 inch

**SYMBOL** Medtronic Gray Pantone: Cool Gray 8 C 48, M 39, Y 38, K 3 R 140, G 141, B 142 Web safe: HTML#8c8d8e **LOGOTYPE** Medtronic Blue Pantone: 301 C 100, M 69, Y 23, K 7 R 0, G 81, B 149 Web safe: HTML#005195

\*Based on Adobe Photoshop CS3



### APPROVED LOGO COLORS



Horizontal grey and blue



Horizontal black



White reversed out

### **CLEAR SPACE**

AT LEAST 2M



AT LEAST 2M

# AT LEAST 2M **lectronic** M AT LEAST 2M

#### LOGO USAGE - MISUSES

- Always use the symbol and logotype together.





- Do not use the logo as part of a sentence, text or headline.



